THE PROJECT UNICORN
K-12 EDTECH VENDOR RATING SYSTEM

STARTING WITH THE
PROJECT UNICORN RUBRIC

With vendor and district feedback, we created a rubric for rating interoperability in products with 4 'tiers' of interoperability based on a number of factors including data quality, granularity, import, export, security, and frequency.

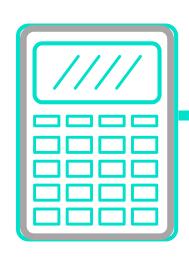## VENDORS COMPLETE A
SELF-ASSESSMENT FORM

After signing the Project Unicorn EdTech Vendor Pledge, signatories are sent a Vendor Assessment Form with questions based directly on the rubric.

THE PROJECT UNICORN TEAM CALCULATES THE RATING

After the vendor fills out the self-assessment form, a member of the Project Unicorn Team rates the tool based on a point system for each questions. The product tier ranking is determined by the range it falls under, with one being the least interoperable and 4 being the most. We also verify field implementations and use case with district users. We ensure a product is actually certified if they are claiming a certification with the appropraite standards body.

WE COMMUNICATE THE RATING WITH THE TOOL

Once we rate the tool, we reach out to the Project Unicorn EdTech Signatory with their EdTech Vendor tier rating. If any changes have been made, they can update us and we determine a score as final once all parties are on the same page.

Here's your rating and here's why!

WE POST THE RATING

Once the tier rating is deemed final, we share the rating with our partners. This information is non-proprietary and is currently available on LearnPlatform and EdSurge. If you see the badge here on the left on LearnPlatform, you will know what level of interoperablity the tool is.

TIER 1

TIER 4

VENDORS UPDATE US, WE UPDATE THEIR RANKINGS

These are living rankings. If a vendor sends us an update and it pushes their score up into the next tier, we update our records and signal to our partners that they need to update the score as well.

QUESTIONS?

If you have questions about the process or are interested in hosting the rankings on your platform, please reach out to us at projectunicorn@innovateedunyc.org