

PROJECT UNICORN

a data interoperability initiative

What is Project Unicorn?

Project Unicorn is an effort to improve data interoperability within K-12 education. We aim to create a community of innovators who make the broader case for secure interoperability by determining shared priorities, working in partnership with school systems and vendors to understand its importance and benefits, creating a demand side push for interoperability through partnerships, and educating buyers to consider the total cost of ownership through informed comparison of vendors.

Project Unicorn does not endorse a specific product or data standard but instead is an educational advocacy initiative dedicated to the secure, controlled interchange of data.

District Coalition

**Project Unicorn
represents over
3,200,000 students
and 600 school
systems.**



Vendor Coalition

**Project Unicorn
now represents
over 100 EdTech
vendors from
across the country.**

Our Partners

With a shared mission to use data to create better outcomes for students, save time for teachers, and increase efficiencies for schools, we've created an uncommon alliance dedicated to furthering interoperability within the K-12 education space. Our partners include Digital Promise, Michael & Susan Dell Foundation, CoSN, Ed-Fi Alliance, A4L, ISTE, Future of Privacy Forum, Data Quality Campaign, Common Sense Media, CEDS, EdSurge, ACESS 4 Learning, CCSSO, SETDA, and Getting Smart.

***interoperability: the seamless, secure, and controlled exchange of data
between applications**

